

GROWTH SYSTEMS. AI ENABLED. REVENUE DRIVEN.

JOHN SERIAN

GROWTH & AI SYSTEMS ARCHITECT

Revenue Systems Builder | Growth Strategy Leader | AI Automation Specialist

“Revenue isn’t luck.
It’s **architecture**.”

✉ john@johnnyserianresume.com | 🌐 johnnyserianresume.com | 📍 West Orange, NJ

💻 Remote / Hybrid | 📞 908 894 3107



OPEN TO FULL-TIME GROWTH LEADERSHIP ROLES

Also Available for Select Part-Time Advisory Opportunities



\$130M+

REVENUE INFLUENCED
Across multiple industries



1,000+

CAMPAIGNS LAUNCHED
Across channels & industries



12+

YEARS EXPERIENCE
Building growth systems



5x

AVERAGE ROI
Generated for clients

REVENUE IMPACT

Proven track record of building and scaling growth systems that drive **measurable, scalable** revenue.



\$130M+

REVENUE INFLUENCED
Across multiple industries



\$10M+

B2B PIPELINE GENERATED
Qualified & closed pipeline



250%

SAAS REVENUE GROWTH
Average growth in 1 quarter



\$150K

REVENUE FROM \$2K AD SPEND
High-efficiency paid media



35%+

PIPELINE CONVERSION RATE
From qualified to opportunity



50+

COMPANIES WORKED WITH
Across industries & markets

SELECT CASE EXAMPLES



AUTOMOTIVE
\$2K → \$150K
Revenue Generated
From Paid Ads



SAAS
250%
Growth in
One Quarter



B2B SERVICES
\$10M+
Pipeline
Generated



EDUCATION
9,000+
Student
Enrollments

CORE EXPERTISE



GROWTH
STRATEGY



AI AUTOMATION
SYSTEMS



PAID
MEDIA



CRM &
REVOPS



B2B LEAD
GENERATION



ANALYTICS &
ATTRIBUTION

EXPERIENCE

2023 – PRESENT

GROWTH MARKETING ARCHITECT

Build full-funnel marketing, CRM, automation, and AI-enabled revenue systems that acquire, convert, and retain customers at scale.

2020 – 2023

DIGITAL MARKETING SPECIALIST

Scaled lead generation, paid media, and B2B/B2C campaign workflows that drove qualified pipeline and revenue growth.

2018 – 2020

MARKETING CONTENT LEAD

Developed content systems, creative frameworks, and acquisition campaigns that increased engagement and brand authority.

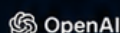
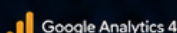
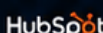
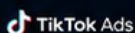
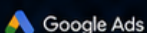
VIEW MY PORTFOLIO



Case studies, systems,
frameworks & results.

🌐 johnnyserianportfolio.com

TECHNOLOGY ECOSYSTEM



STRATEGIC GROWTH LEADER BUILDING
MODERN REVENUE INFRASTRUCTURE AT
THE INTERSECTION OF AI, AUTOMATION,
AND GROWTH.
DRIVING MEASURABLE, SCALABLE,
AND COMPOUNDING RESULTS.

John Serian